



# Southern China International MUN

*Official Background Guide*

*Security Council: On measures to mitigate state-sponsored cyber-attacks in the Baltics*

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## **1. Description of the Issue**

### **1.1 History of the Issue**

In the late 20th century, the development of the internet led the foundation for digital infrastructure characterized by the establishment of data centers and the building of network capabilities, mostly focused on connectivity rather than sustainability. As more and more people used the internet, the demand for data storage processing also increased. This became a great opportunity to develop data centers in the early 2000s, which became critical in supporting online services and applications later on <sup>3</sup>.

This growth came at the expense of energy efficiency and consideration of the environmental impacts. Through the mid-2000s, concern started building over the environmental impact brought about by data centers. Reports emerged, showing how much energy each uses and how many carbon emissions can be attributed to these facilities, thus calling for greener ways of designing and operating them. As environmental concerns grew, so did the idea of green data centers that use less energy with better cooling technologies, more efficient hardware, and renewable supplies to minimize their ecological footprint. Due to improving **artificial intelligence** technologies, their prospect for digital infrastructures began to look quite bright.

This also marks an important key point in pursuing objectives of sustainability, as growth becomes supported by AI. International organizations and governments started focusing on **sustainable digital infrastructure**, like the "Blueprint for Intelligent Economies" from the **World Economic Forum (WEF)**, with consideration that the development of AI would not affect environmental sustainability. AI has grown and has been critical to the infrastructure, as organizations look to optimize operations, strive for greater efficiency, and feed the growing appetites of AI-driven applications <sup>4</sup>. AI technologies in usage pattern analysis and future needs

predictions ensure that computing power, storage, and network bandwidth are precisely provided where and when needed.

This approach minimizes waste and greatly reduces operational costs, and makes data centers efficient. AI-driven solutions are integrated into data center operations to enhance energy management. By using machine learning algorithms, data centers can optimize energy consumption, predict maintenance needs, and better allocate resources. This will improve not only operational efficiency but also contribute toward **sustainability development goals** by reducing the overall energy footprint. It also plays an important role in predictive maintenance within digital infrastructures <sup>7</sup>.

Through analyzing a series of data emanating from various sensors and systems, AI identifies possible issues before failures occur. This proactive approach helps minimize downtime and reduces the cost of maintenance, hence allowing smooth running and efficiency in data centers. There is nowadays a high emphasis on powering such data centers from renewable energy sources; hence, the increased commitment by companies to sustainability development goals, such as reaching net-zero emissions, in using renewable energy for operations becomes one of the most important keys to reducing the carbon footprint for all digital infrastructure <sup>7</sup>.

In the field of digital infrastructure, the application of circular economy principles is on the rise, where recycling of materials, electronic waste reduction, and system design to minimize resource consumption throughout its lifecycle are gaining attention, which coincides with the broader goal of creating a sustainable digital ecosystem. These factors call for collaboration among countries, organizations, industry leaders, and professionals that can drive sustainable digital infrastructure <sup>8</sup>.

## **1.2 Recent Developments**

In December 2015, Open AI was founded and finally launched by an array of tech giants with a noble goal-to make AI develop and be used positively by society. Several iterations later, on November 30, 2022, the launch of ChatGPT marked the first viewing of this technology. With a raft of developments in the recent past, AI is bound to give a big boost to the performance in many industries, thereby raising productivity <sup>13</sup>. This, in turn, will further enable the full potential of AI technologies to benefit society, provoke innovation, and subsequently bring along great career opportunities. However, AI technology requires a large consumption of computing power,

and a green digital infrastructure will be important to reduce the carbon footprint resulting from this demand.

Many organizations and major countries are making big strides in building sustainable digital infrastructure to enable AI-driven growth. The World Economic Forum (WEF) developed programs such as the "Blueprint for Intelligent Economies" to drive the collaboration of industry leadership and policymakers in how to create sustainable AI ecosystems. This puts emphasis on the integration of sustainability within the growth of AI technologies <sup>5</sup>. Sustainable Digital Infrastructure Alliance (SDIA) focuses on bringing together various stakeholders involved in the digital ecosystem to plot a path on how this sustainable digital infrastructure will help the world meet decarbonization goals or reduce energy consumption inside data centers using renewable energy. Renewable Energy Buyers Alliance (REBA) is one coalition that supports large energy users in procuring renewable energy to help reach sustainability goals for data centers <sup>5</sup>.

This is another coalition that encourages large energy consumers, including data centers, to procure renewable energy, thereby supporting sustainability goals. United States is a country where leading global tech companies such as Google, Microsoft, and Amazon commit themselves to powering the data centers with renewable energy, or energy-efficient technologies at a time when large amounts of money are being spent across the globe <sup>6</sup>. The European Union has passed several regulations and initiatives toward sustainability in digital infrastructure, such as the European Green Deal, aimed at the reduction of carbon emissions from all industries. China also increasingly speaks to sustainable practices in its burgeoning data center industry, while its government encourages renewable energy with efficient technologies to help power the country's growing needs in digital infrastructure <sup>6</sup>. Abu Dhabi is also investing in AI infrastructure in order to decarbonize and improve safety and efficiency within its energy sector, showing commitment toward integrating AI with sustainable practices.

### **Key Terms**

**Artificial Intelligence** – Artificial intelligence can be described as the capability of a digital computer or computer-controlled robot to perform tasks commonly using human intelligence.

**AI-driven growth** – It is a general term that is related to the value coming from applying AI technologies for economic use. It is not only about improvements in productivity due to AI technology but also refers to new sources of added value, namely gains in productivity based on AI-driven innovations, changes in or improvements to the decision-making process.

**Sustainable Digital Infrastructure** – It is the infrastructure and technologies that enable virtual work with the least possible ecological footprint, considering only resources and their efficient use.

**Sustainability Development Goals** – They are a set of goals laid down by the United Nations in 2015, to be achieved for a better and more sustainable future by 2030, keeping in view the various challenges faced by the world regarding poverty, inequality, and climate change.

**World Economic Forum** – It is a collaborative platform and tool in the development of strategic decisions toward the realization of a sustainable AI ecosystem.

## **2. Emphasis of the Discourse**

### **2.1 Right-Wing Approach**

The right-wing approach to sustainable digital infrastructure and AI-driven growth puts stress on the market mechanism along with limited government intervention. They believe that technological advancement should be left to the private sector, with the least regulatory burden for innovation and competition. This school of thought often gives due consideration to national security, demanding increased funding against cyber threats, while on the other side, it advocates incentivizing business investment in AI and digital infrastructure <sup>7</sup>. Also, it clearly and strongly expresses the principle of individual responsibility that citizens and companies must take full care of their digital security and privacy, relying as little as possible on government protections <sup>1</sup>.

### **2.2 Left-Wing Approach**

On the other hand, left-wing approaches would place a greater emphasis on social equity, environmental justice, and firm government regulation. They would include high levels of public investment in renewable energy infrastructure; strict environmental regulations around data centers and AI firms; solid worker protections and retraining programs that minimize job displacement resulting from AI; and community benefits agreements to make sure that local communities share in the benefit of data center development. This perspective emphasizes government intervention to address any adverse effects that might be brought on by AI development, guarantee equal access to AI technologies, and protect the environment and workers from the damages of technological change.

### **2.3 Stance of Intergovernmental Organizations**

The United Nations Development Program supports AI ecosystems with a focus on building local capacity. It asserts that all nations must participate in the definition and exploitation of the transformational potential of AI, and also stresses that it needs to be taken to realize the Sustainable Development Goals <sup>8</sup>. More importantly, UNDP stresses that there is a need to focus on AI, especially in the accelerated development of the SDGs, including poverty reduction, health improvement, advancing education, and environmental sustainability. Therefore, it goes without saying that this organization must have something it is entitled to contribute to in multi-stakeholder partnerships, investing in digital infrastructure, and providing enabling regulatory environments, which would enable AI to be responsibly and ethically provided for all <sup>12</sup>.

## **2.4 Stance of Developed Countries**

Most developing countries also face formidable problems in developing appropriate sustainable digital infrastructure due to severe financial resources and a lack of technology available. Therefore, developing countries can strongly request financial support and technology transfer from developed countries and global organizations to invest and provide support in key areas. Developing countries call for capacity-building and local adaptation in this regard to address these challenges. Partnerships with technology firms could develop innovation ecosystems in the countries' unique socioeconomic and environmental contexts <sup>9</sup>. They would also like greener digital infrastructures, such as solar-powered data centers, to reduce their environmental footprint. Emphasizing inclusivity and sustainability helps ensure developing countries achieve growth impelled by AI, while also contributing to addressing some of the local challenges facing every segment of society.

## **2.5 Stance of Developing Countries**

In this context, it is possible to expect that developed countries will support strategic investments aimed at the development of sustainable technological progress, specifically in artificial intelligence. These investments might focus on energy-efficient infrastructure, for instance, by optimizing data centers for reduced energy use and by using AI applications for improved efficiency. First of all, the emphasis should be placed on the usage of renewable energy sources including solar, wind, and hydropower energies to reduce the ecological impact of AI technologies. Germany and Sweden which are known for an early adoption of renewable energy are good examples in this regard <sup>4</sup>. As a result, the analysis of these countries' experiences in implementing policies aimed at promoting clean energy and digital sustainability may be quite informative for other countries wishing to build environmentally friendly AI systems. Through

following these best practices, governments and industries around the world can progress towards building a sustainable digital economy that harmonizes technological innovation with environmental stewardship.

### **3. Possible Solutions**

#### **3.1 In Favor of Developed Countries**

The establishment of Global Knowledge Networks would allow the spreading of best practices and innovations with respect to Sustainable Digital Infrastructure. It will thereby improve how countries could learn from successful models and adapt them to the local conditions, creating an enabling environment of mutual growth. The developed countries therefore, are most likely to invest in related companies and technology development to focus on energy-efficient technologies and renewable sources of energy for digital infrastructure development to set up data centers. This is important in terms of reduction in carbon footprint and sustainability to digital initiatives <sup>2</sup>.

Also, Public-private partnerships may be the key factor that makes the design and implementation of sustainable digital infrastructure projects better <sup>9</sup>. This is because the collaboration of both sectors would be able to use the resources and expertise that are needed to make effective and innovative solutions. Also, AI Competency Development would entail raising competencies in artificial intelligence technologies. Extra efforts need to be made for the most vulnerable communities so that all people can enjoy AI-driven development and hence more equity and inclusion.

#### **3.2 In Favor of Developing Countries**

Technical Assistance and Capacity Building is one of the strategies mostly put forward by developing countries while seeking assistance in technical and capacity-building programs. The idea is to effectively implement sustainable digital infrastructures that support AI-driven development in such a way as not to leave them behind in the current digital revolution <sup>9</sup>.

Collaboration among member states, international organizations, and the private sector needs to be promoted. Such collaboration could bring together shared resources, knowledge, and expertise to enhance the overall effectiveness of projects on digital infrastructure <sup>10</sup>. Developing countries should be actively seeking assistance from allied nations in terms of technology transfer and capacity-building programs. This will be very instrumental in building sustainable digital

infrastructure that could support AI initiatives and allow full realization of the potential of AI for economic and social development.

#### **4. Keep in Mind the Following**

When researching your country's stance on this topic, make sure to keep in mind your country's stance. Then, expand the scale to how your country is engaging with building sustainable digital infrastructure to enable AI-driven growth. Lastly, consider how your country's stance could come up with a possible solution.

1. *What are some implications of developing your country's digital infrastructure, and how proficient is it to support AI technologies?*
2. *Is your country's policy conducive to the sustainable development of digital infrastructure? If yes, what are they, and how do they become an incentive for development?*
3. *How can your country help emerging economies build sustainable digital infrastructure?*
4. *How does your country balance the potential of AI innovation against digital infrastructure development to meet sustainable development goals?*
5. *In your opinion, does your country take the perspective of global cooperation in developing digital infrastructure, or is it more nationally oriented?*

#### **5. Evaluation**

Delegates should discuss new approaches that can effectively help find solutions to a host of challenges confronting the efforts towards creating sustainable digital infrastructure for AI-powered growth. It is not only about technological advancement, it is an approach where collaboration, knowledge exchange, and inclusiveness have to be considered. The delegates can develop this further into a strong framework that will ensure best practices and innovative solutions relevant to the local context through partnerships among governments, private sectors, and civil society. It may further lead to global knowledge networks allowing the diffusion of successful models and strategies where countries can learn from each other and adapt these lessons in their contexts <sup>10</sup>.

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